



# The CLSUIAA, Inc. Endowment Fund

**With God's help and proper management, the CLSUIAA Endowment Fund will make CLSU a major, recognized leader in higher education, not only in the Philippines, but in the whole world.**

**Mabuhay ang CLSU.**

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For more information and/or inquiries, please contact:

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#### **CLSUIAA ENDOWMENT FUND COMMITTEE**

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## **QUESTIONS AND ANSWERS ABOUT THE ENDOWMENT FUND**

### **To whom should donations be sent?**

CLSUIAA Endowment Fund donations may be sent with a check payable to **CLSU International Alumni Association** with a note on the lower left portion of your check -“Endowment Fund” to:

Norma B. Viray  
CLSUIAA Treasurer  
P.O. Box 582713  
Elk Grove, CA 95758  
Tel. No. (916) 897-9001  
email: [ohmaviray@aol.com](mailto:ohmaviray@aol.com)

Alternatively, donations can be made directly on-line through our website [www.clsuiaa.org](http://www.clsuiaa.org).

### **Is there a Current List of Endowment Fund Donations?**

Donors and their donations to the CLSUIAA Endowment Fund are listed in the CLSUIAA website at: [www.clsuiaa.org](http://www.clsuiaa.org).

### **What is the CLSUIAA Scholarship and Awards Committee?**

This committee develops the criteria for scholarships and awards and determines recipients, subject to the approval of the CLSUIAA Executive Committee.



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## **What is the Function of the CLSUIAA Endowment Fund Committee?**

The main function of the CLSUIAA Endowment Fund Committee (CEFC) is to raise funds for the Endowment Fund. To achieve this, the CEFC engages in the following activities:

**Developing a solid database of CLSU alumni and friends:** This includes collecting names, addresses, phone numbers, and email addresses of CLSU alumni and friends. This information is used to send fundraising campaign letters and emails, and to make follow-ups with donors.

**Sending fundraising campaign letters and emails:** The CEFC sends fundraising campaign letters and emails to CLSU alumni and friends. These letters and emails explain the importance of the CEF and encourage people to donate.

**Making follow-ups with donors:** The CEFC makes follow-ups with donors to thank them for their donations and to see if they would like to donate more.

**Giving humanitarian awards:** The CEFC gives humanitarian awards to recognize and thank donors who have made significant contributions to the CEF. These awards are also given to motivate potential donors to give.

**Organizing activities:** The CEFC organizes activities that would lead to more funds for the CEF. These activities can include trips to casinos, beauty contests, and other events.

The CEFC is committed to raising funds for the Endowment Fund in order to support CLSU students and programs. By engaging in these activities, the CEFC is working to make CLSU a better university.

## **What is the CLSUIAA Endowment Fund?**

The CLSUIAA Endowment Fund (CEF) is an investment fund established in 2008 to provide scholarships to underprivileged and deserving CLSU students, fund research and educational programs, and promote faculty development at CLSU. The CEF is funded by voluntary donations from CLSU alumni, former staff, and faculty, and CLSU friends and supporters.

## **How does CLSUIAA Endowment Fund work?**

The Endowment Fund (EF) is a way for CLSU alumni to make a lasting and meaningful contribution to their alma mater. Donations to the EF will be invested by a committee of alumni, acting as fiduciaries, in a balanced portfolio of fixed income securities and equities. The income from these investments will be used to support CLSU scholarships and educational programs.

The EF is expected to grow in value over time, thanks to the power of compounding. This means that even a small donation can make a big difference in the long run. For example, a donation of \$ 100 today could grow to \$ 345 in 30 years, assuming an annual return of 7%.



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The EF is a win-win for everyone involved. Alumni who donate to the EF can feel good knowing that they are helping to support CLSU students and programs. CLSU students and programs will benefit from the increased funding that the EF provides. And the EF itself will grow in value over time, ensuring that it can continue to support CLSU for many years to come.

Here are some specific ways that the EF can be used to support CLSU scholarships and educational programs:

- Provide scholarships to deserving students from low-income families.
- Support research and development projects.
- Improve the quality of teaching and learning.
- Enhance student life and activities.
- Expand access to educational opportunities.

The EF is a powerful tool that can help CLSU achieve its goals of academic excellence and social transformation. I urge all alumni to consider donating to the EF today. Your gift will make a difference for generations to come.

## **What is the goal of the CLSUIAA Endowment Fund Committee?**

The CIAG Endowment Fund Committee aims to raise \$1 million from CLSU alumni.

Alumni are encouraged to donate an amount equivalent to their year of graduation. For example, an alumnus who graduated in 2000 would commit to donate \$2,000 throughout their lifetime. If they live 50 years after graduation, they can donate \$40 a year, or they can donate any amount they want each year.

## **Is this goal practical and doable?**

Here's a painless way to donate \$40:

- Save a dime every day. At the end of the year, you will have saved \$36.50.
- Pitch in another \$3.50 when you attend the yearly reunion.
- That's \$40 donated, and it won't even hurt!

## **What is our appeal to all CLSU alumni and friends?**

We are appealing to all CLSU alumni and friends to donate as generously as possible to the CLSU Endowment Fund. We know that you all have fond memories of your time at CLSU, and we hope that you will consider giving back to the university that helped you succeed.

Your donation will be a gift that will keep on giving forever. It will help to provide scholarships to deserving students, support research and educational programs, and improve the quality of education at



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CLSU. We believe that life is more meaningful if we help others without expecting anything in return. This is the message of the Good Samaritan.

We urge you to reflect on what your CLSU education and experiences mean to you, and then give what your feelings and heart tell you. Every little bit helps. Thank you for your consideration.

## **What is the potential earning of a \$1 million investment portfolio?**

A hypothetical 7% total return on a \$1 million investment portfolio would yield an annual income of \$70,000. Of this amount, \$7,000 would be reinvested and \$63,000 would be distributed to fund the Endowment Fund Projects. Over time, the investment portfolio would gradually increase in value due to compounding.

## **Are there other Universities raising Endowment Funds?**

Yes, although not common in the Philippines, there are many universities in the U.S. that raise endowment funds. Some of the most well-known universities with large endowments in 2023 include:

Harvard University: \$49.4 billion

Yale University: \$41.3 billion

Stanford University: \$36.3 billion

Princeton University: \$35.7 billion

Massachusetts Institute of Technology: \$31.2 billion

University of Pennsylvania: \$28.9 billion

Columbia University: \$14.7 billion

University of Chicago: \$13.9 billion

Duke University: \$13.7 billion

These universities have been able to raise such large endowments through the generous donations of alumni and friends. The endowment funds are used to support a variety of programs, including scholarships, research, and educational programs. This helps to make these universities leaders in higher education.

In addition to the universities mentioned above, there are many other universities with smaller endowments. These universities are also working to raise endowment funds to support their students and programs.